

Claims

What is claimed is:

1. A process for localizing online auctions and local or national businesses by zipcodes. comprising the steps of:
 - Provide a national online auction site;
 - Provide a national business advertisements web site; and
 - Provide many localized, by zip codes, online web sites. .
2. The method of claim 1 is to establish an online auction site. The online auction site will allow anyone over the age of eighteen to list items for auction via a bidding process or a buy now process.
3. The method in 2 is to further purchase many online web sites which are localized bu zip codes.
4. The method in 2 is to retrieve running auctions for 2 and import them to become live on the web within their localized zip code auction web sites.
5. The method in 4 could also allow members of the localized web sites to list auctions and will automatically run concurrently on the national web site.

6. The method of 1 is to allow local businesses to advertise their services in the local zip code web sites.

7. The localized web sites would have a search function incorporated in all of them that would search running auctions in any zip code web site of localized business listed in their respective categories in any online localized web site.